

GRAPHIC SYSTEMS

925 Danville Road, Yanceyville, N.C.

Telephone: OWen 4-4300

Thank You
for YOUR INQUIRY:

We are glad to send you this information on GRAPHIC LAYOUT BOARD together with samples in answer to your recent request.

The enclosed brochure explains this new time saving method for making layouts faster and better. Measurements printed on your layout save you premeasuring time.

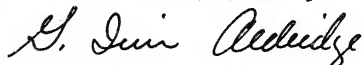
You can now save up to 50% of your work for office forms, charts, drawings, catalogue pages, ads, brochures and many others.

You pay no more for this time saving convenience. GRAPHIC LAYOUT BOARD costs you about the same as plain stock of comparable quality.

Standard layout sizes save you cutting time and eliminate waste. Your form is square and accurate -- another time saver. The enclosed sample corner sections show you available weights and quality to meet your needs.

We appreciate your interest and hope we will have the pleasure of serving you soon.

Very truly yours,



G. Irvin Aldridge, Sales Manager

GRAPHIC LAYOUT BOARD

Saves Up to 50% Layout Time

Scales Printed on Your Layout

Save Premeasuring With Rulers

You make layouts faster and better on Graphic Layout Board by saving premeasuring time.

This new time saving method cuts your work in half by providing measurements on your layout. You work faster and more accurately with the graduations shown on the edges of your copy.

The hours you spend determining measurements can now be reduced to minutes. Your production can be doubled for office forms, charts, drawings, catalogue pages, ads and most other work.

You pay no more for this time saving convenience. Graphic Layout Board costs about the same as plain stock of comparable quality.

You save cutting time with standard layout sizes. Also, you eliminate waste and odd pieces. Each form is square and accurate — another time saver.

Scales are printed outside of your work area in easy to read non-reproducing blue. Duplicate graduations on opposite borders permit accurate lineup even without a T-square. Extra scales permit you to use the form in opposite directions with equal advantages.

Graphic Layout Board is furnished in quality stock in several sizes and weights to meet your needs.



Here Are Some of the 1001 Ways You SAVE TIME With This Amazing NEW Layout Method

- Office Forms
- Charts
- Catalogues
- Reports
- Brochures
- Shop Layouts
- Maps
- Advertisements
- Books
- House Organs
- Machine Forms
- Folders
- Letterheads
- Drawings
- Manuals
- Dummies
- Inserts
- Broadsides
- Graphs
- Price Lists

You Make Layouts FASTER AND BETTER

With Measurements BEFORE YOUR EYES

You often spend more time planning a layout than actually doing the finished work. Determining exact measurements with ruler is both time consuming and tedious.

Graphic Layout Board places this information in front of your eyes. By checking off required measurements along the borders you can proceed with the finished layout. You save up to 50% of your work by eliminating this time consuming step.

Whether your job requires exact measurements to 16s of an inch, or a specific number of typewriter

spaces and lines in given areas, you instantly check these calibrations on the edges of your layout.

Your finished layout is more accurate and better balanced when produced on Graphic Layout Board.

Sheets are available for layouts in the three standard sizes of 8½" x 11", 11" x 17" and 17" x 22". For smaller or in between layouts you use the form nearest to your size.

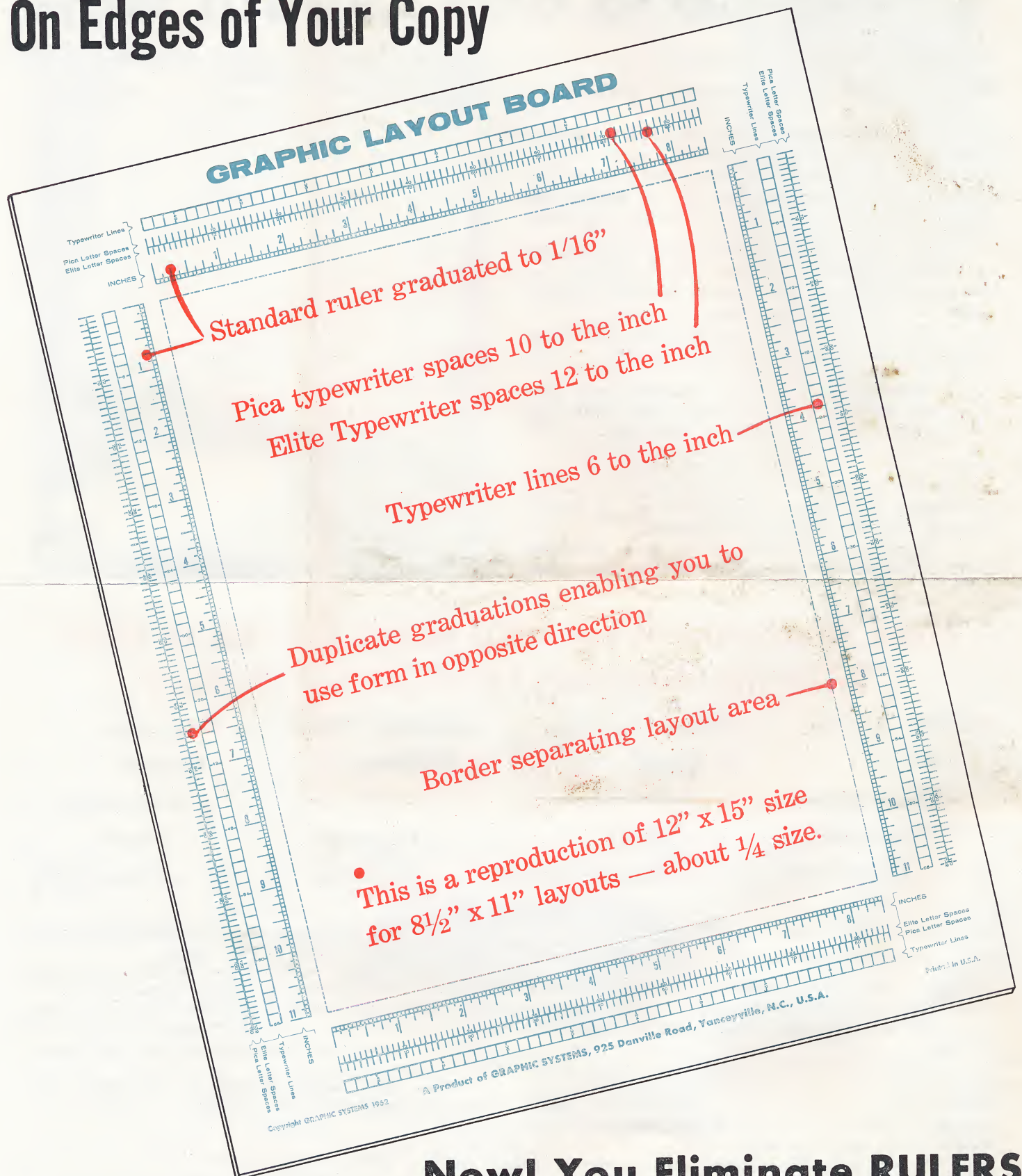
The three weights of stock fill your needs from visuals or planning to heavy pasteups.

Prices From **5¢** Per Sheet

(LOW AS 4¼¢ WITH QUANTITY DISCOUNTS)

How the GRAPHIC LAYOUT BOARD Saves You Premeasuring Time (

Graduations Printed In Non-Reproducing BLUE On Edges of Your Copy



**Now! You Eliminate RULERS
In Determining Measurements For Your Work!**

PRICE LIST for Graphic Layout Board

Prices Effective April 1, 1962

AVAILABLE SIZES

Furnished in three precut standard layout sizes of quality white stock ready for use. No cutting is required. You save on waste and odd pieces. Your layout area is square and accurate.

Each size comes in three different weights to accommodate varying types of work.

The 12" x 15" size for 8 1/2" x 11" layouts may be used for smaller work. The 20 1/2" x 15" size is ideal for two 8 1/2" x 11" spread or a total of 11" x 17" layout. The 20 1/2" x 26" may be used for four 8 1/2" x 11" pages. Also, this size may be reduced 1/2 to 8 1/2" x 11".

SIZE
12" x 15"
for
8 1/2" x 11"
LAYOUTS

SIZE
20 1/2" x 15"
for
11" x 17"
LAYOUTS

SIZE
20 1/2" x 26"
for
17" x 22"
LAYOUTS

WEIGHTS	STOCK NUMBERS	PRICES PER DOZ.	STOCK NUMBERS	PRICES PER DOZ.	STOCK NUMBERS	PRICES PER DOZ.
BOND STOCK 20 lb. Hammemill Bond. Ideal for visuals, typing and line work.	F-15 (8 ozs. per dz.)	\$.60 (Averages .05 Ea.)	F-20 (15 ozs. per dz.)	\$.96 (Averages .08 Ea.)	F-26 (3 lbs. 4 ozs. per dz.)	\$1.80 (Average .15 Ea.)
INDEX STOCK Supplied on 110 lb. Certificate Index. No. 1. quality with rag content.	G-15 (1 lb. per dz.)	\$1.20 (Averages .10 Ea.)	G-20 (1 lb. 4 ozs. per dz.)	\$1.80 (Averages .15 Ea.)	G-26 (6 lbs. 11 ozs.)	\$3.60 (Average .30 Ea.)
ILLUSTRATION BOARD High quality No. 1 Board—fine line work and heavy pasteups. Rag content.	H-15 (1 lb. 6 ozs. per dz.)	\$4.20 (Average .35 Ea.)	H-20 (2 lbs. 14 ozs.)	\$6.60 (Average .55 Ea.)	H-26 (13 lbs. per dz.)	\$12.00 (Averages \$1.00)

MINIMUM ORDER & QUANTITY DISCOUNTS:

MINIMUM OF \$5.00 PER ORDER. The following QUANTITY DISCOUNTS apply when included in the same order and shipment: 1 to 11 Dz., none; 12 to 24 Dz., 2 1/2%; 25 to 49 Dz., 5%; 50 to 74 Dz., 10%; over 75 Dz., 15%.

TERMS & CONDITIONS:

Net 30 days. No cash discount. Shipped on Open Account to rated firms. All claims and adjustments for credit must be made upon receipt of goods. Invoices are rendered immediately following shipment.

SHIPPING INFORMATION:

Orders received by noon are usually shipped same day. Up to 70 lbs. via Parcel Post. Over 70 lbs. via Railway Express or your designated carrier. All shipments FOB Yanceyville, N. C. Add about 10% for outside wrapping.

EXPERIMENTAL PACKAGE:

In order for you to test all sizes and weights at a minimum price we have packaged 2 sheets of each (total of 18) which may be ordered for \$5.00. You may credit this amount to any future order for \$50.00 or over.

ORDER TODAY from the Manufacturer:

GRAPHIC SYSTEMS, 925 Danville Road, Yanceyville, N.C. * Telephone: OWen 4-4300

NEW YORK OFFICE: 55 West 42nd Street, New York 36, N.Y. * Wisconsin 7-8444

ORDER BLANK

For IMMEDIATE SHIPMENT Use This Convenient Form or Send Your Purchase Order Today

TO: **GRAPHIC SYSTEMS, 925 Danville Road, Yanceyville, N.C.**

Date _____

Please enter our order for GRAPHIC LAYOUT BOARD as follows:

Order No. _____
(IF REQUIRED)

NO. DOZENS	STOCK NOS.	PRICE per dz.	COST
Experimental Pkg. \$5.00 <input type="checkbox"/>			
QUANTITY DISCOUNTS		AMOUNT	
1 to 11 Doz.	None		
12 to 24 Doz.	2 1/2%	Less Discount	
25 to 49 Doz.	5%		
50 to 74 Doz.	10%		
75 or More	15%	TOTAL	

SHIP TO:

(PLEASE PRINT OR TYPE)

NAME _____

ADDRESS _____

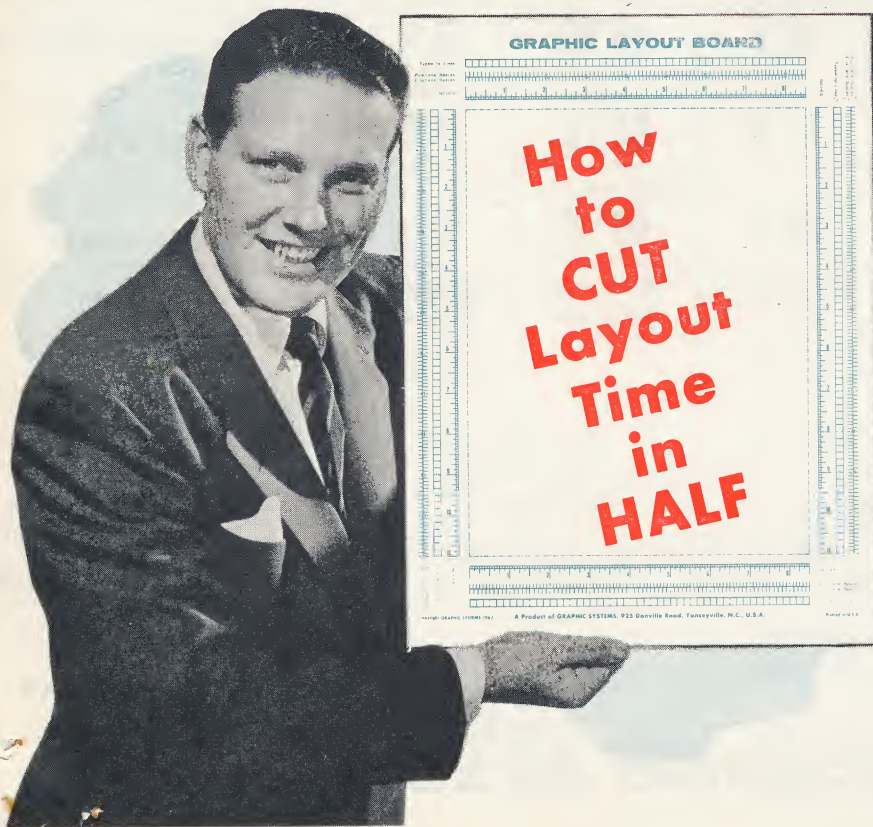
CITY _____ STATE _____

Att. of or Dept. _____

Signed By _____

☐ Please Invoice ☐ Ship C. O. D.
Shipped on Open Account to Rated Firms

GRAPHIC SYSTEMS, Yanceyville, N.C.



See How
This NEW Method
SPEEDS
Your Layouts



AVCO . FAA .

I B M CORP . COLLINS RADIO . DUPONT .

BELL TELEPHONE . GENERAL ELECTRIC . EASTMAN KODAK . ITT FEDERAL LABS .

MOTOROLA . AMERICAN BUSINESS FORMS . NEW HOLLAND MACHINE CO . WESTERN ELECTRIC

AMERICAN OIL COMPANY . OTIS ELEVATOR . COLGATE PALMOLIVE . J P STEVENS . RCA

U S NAVY . NATIONAL LEAD . AMERICAN AIRLINES . INDIANA UNIVERSITY . PAPER MATE

WESTINGHOUSE . CHAMPION PAPER & FIBRE . GOODYEAR TIRE & RUBBER . W R GRACE .

AVIS RENT-A-CAR . UNION CARBIDE . LITTON SYSTEMS . EL AL .

AMERICAN SAW & MFG . GREAT LAKES . BUSINESS FORMS . RHODES

GENERAL MOTORS . LUDENS INC . DOCTOR & GAMBLE . U S ARMY

R J REYNOLDS . RUST CRAFT GREETING CARDS . ST JOSEPHS COLLEGE . V A HOSPITAL .

ALEXANDER GRANT . FEDERAL TIN & PAPER . ESSO RESEARCH . UNIVERSITY OF CALIF .

COLUMBIA PRODUCTS . ARMSTRONG . DEERING MILLIKEN . WESTERN AUTO SUPPLY . USDA

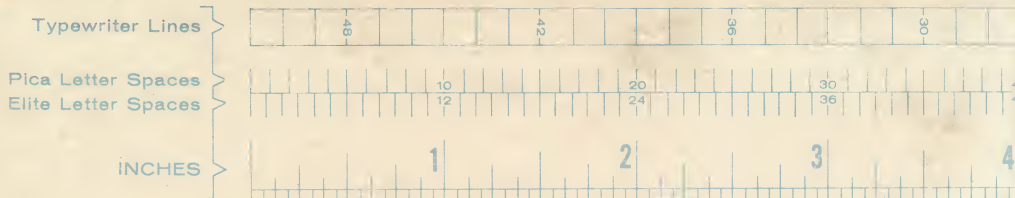
DOW CHEMICAL . BORG WARNER . JOHN HOPKINS UNIVERSITY . U S DEPT OF COMMERCE .

GENERAL FOODS . WHIRLPOOL CORP . SCOTT PAPER . PEPSI COLA

WEST VA PULP & PAPER . GENTEX

**Some Typical Users
Of The
GRAPHIC LAYOUT BOARD**

GRAPHIC LAY



SAMPLE
Corner Section Cut From
GRAPHIC LAYOUT BOARD
on
Illustration Board

GRAPHIC SYSTEMS, 925 Danville Rd., Yanceyville, N. C.

GRAPHIC LAY

Typewriter Lines
Pica Letter Spaces
Elite Letter Spaces
INCHES



SAMPLE
Corner Section Cut From
GRAPHIC LAYOUT BOARD
on
20 lb. BOND Stock

GRAPHIC SYSTEMS, 925 Danville Rd., Yanceyville, N.C.

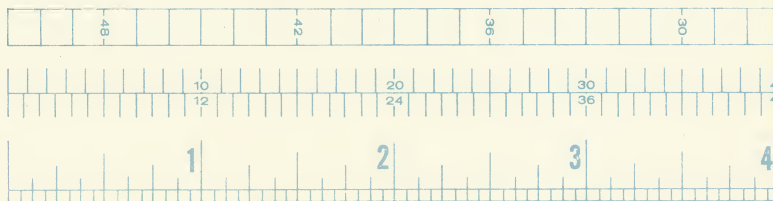
GRAPHIC LAY

Typewriter Lines

Pica Letter Spaces

Elite Letter Spaces

INCHES



SAMPLE
Corner Section Cut From
GRAPHIC LAYOUT BOARD
on

110 lb. INDEX Stock

GRAPHIC SYSTEMS, 925 Danville Rd., Yanceyville, N.C.